



Digital experience monitoring measures the availability, performance, and quality of what an end user experiences when using a device or application. **DEM focuses IT on the primary goal of making technology work for its users**, so they can be more productive and efficient

Network, Server, Cloud or Device?

DEM correlates real user experience with application and network performance to rapidly identify the cause of degradations. DEM is essential for monitoring SaaS and cloud applications, as there is no access to the infrastructure or applications supporting the service.

Digital experience monitoring is the fastest growing segment in IT observability. Investment in DEM will double between 2020 and 2025 as deployments **directly improve business efficiency**

Gartner DEM Market Guide, 2022

DEM breaks down silos between IT, vendors and service providers to **accelerate problem resolution from weeks to hours**. It complements existing tools to eliminate the visibility gap introduced by SaaS and the cloud.

Deploy DEM in minutes

[Learn How ▶](#)

